

Sherman College's First Virtual Lyceum a Success



“As a licensed chiropractor, I knew that I was going to need continuing education credit for my 2020 renewal, and many other events were cancelling left and right,” said Sherman College Director of Continuing Education Jillian Farrell, D.C., '09. “What was I going to do if we didn't have Lyceum?”

With the outbreak of COVID-19, it didn't take long for large gatherings like Sherman College's annual Lyceum to be dismantled in an effort to slow the spread of the virus. After looking at all of its options, the college decided to move forward with hosting Lyceum virtually so that chiropractors who needed the hours could earn them. “We wanted to show up for the profession when they needed us most,” said Farrell.



After extensive research on the best platforms and processes for hosting virtual events, the Continuing Education Department quickly took action to pull off its very first virtual Lyceum so that attendees would still be able to receive the continuing education hours they needed to expand their chiropractic knowledge and meet relicensure requirements.



With the help of speakers, state chiropractic boards, and sponsors, the CE Department was able to face the last-minute challenge head-on and make this historic event a massive success. “Our speakers stepped up to get things to us quicker than we would have needed for a live event and attended trainings to make sure everyone was prepared,” Farrell said. “The fact that we got it all together in that short of time is still unbelievable to me.”



Lyceum speakers adapted to online presentations in record time.

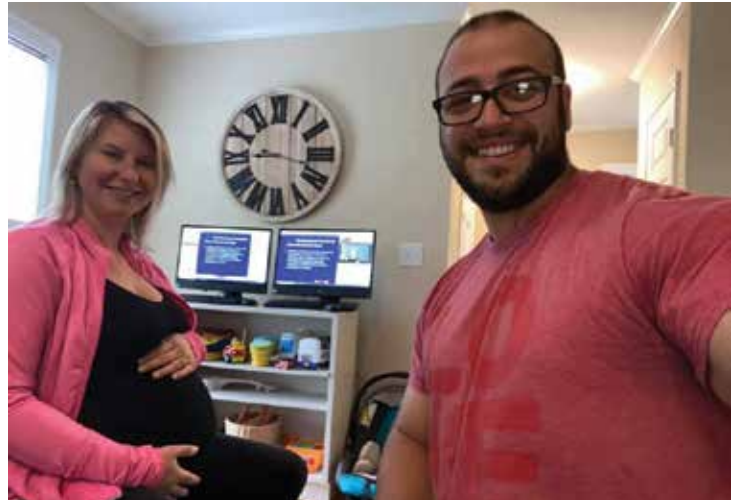
Game-changing experience

Even with the quick pivot from an in-person event to a virtual event, there were 638 Lyceum attendees with more D.C.s and students than the previous year's Lyceum. Farrell said her team was pleased with the final results. "Given that we had such a short time to prepare, I don't think the event could have gone any better than it did. Our attendees' responses have been so positive, and we're grateful that we could rise to the occasion for them!"

As for whether this game-changing experience will affect future events, Farrell says, "I wish I had a crystal ball to see the future on how this will impact CE events, but only time will tell. With states opening up to online CE hours, we're on the precipice of a potential shift in how our industry delivers content.

"Many of our younger D.C.s prefer online learning styles, while previous generations prefer face-to-face ones. We may see hybrid events pop up that allow both." Whatever happens in the future, Sherman College's first virtual Lyceum proved to be a great start to the potential new way of earning CE hours by giving more people the ability to learn remotely.

"Whatever the future holds," Farrell said, "I plan to have Sherman College ready to be there for the profession in whatever ways they need us."



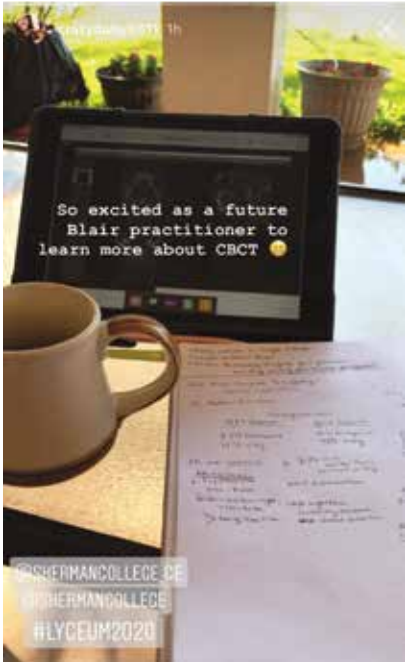
More than 600 attendees participated in the first virtual Lyceum event from all over the country.



Lyceum State of the College: Watch Online

If you missed President Cordero's State of the College speech during Lyceum 2020: Roaring into the Future, you can read an excerpt on page 20, and watch the full speech and awards presentation at <https://tinyurl.com/CorderoLyceum>.





“The greatest lesson Lyceum 2020 taught me was that humans are incredibly resilient,” said Director of Continuing Education Jillian Farrell, D.C., ’09. “Speakers adapted to present their information differently, those who aren’t great with technology successfully joined us, state boards acted quickly to make virtual CE a reality, and there are many more stories in between. Everyone rose to the occasion and played a part to make it happen.”

The Continuing Education/Lyceum Team



Director of Continuing Education
Jillian Farrell, D.C., '09



Continuing Education Online
Learning Coordinator Amy
Brademann



Continuing Education Seminar
Application Specialist Katie
Wilson, M.B.A.



Continuing Education Assistant
(now Communications Coordinator,
see page 12) Erica Martin

2020 Lyceum Award Recipients Named

Sherman College honored alumni, chiropractors, and supporters during its 47th Lyceum, a homecoming and continuing education event attended by hundreds of chiropractors and students throughout the U.S. and internationally. The college is proud to announce the following 2020 award recipients.



CHIROPRACTOR OF THE YEAR: **Dr. Stan Pierce, Jr.**

A graduate of Life University in 1999, Dr. Stan Pierce, Jr. is a fourth-generation chiropractor making a significant impact on the future of the profession as founder and creator of Evolutionary Percussive Instrument Corrections (EPIC) technique. In addition to being a lead instructor and research director for EPIC, Dr. Pierce is the co-inventor of the Integrity Genesis adjusting instrument. Dr.

Pierce and his team have partnered with Shark Tank influencer Kevin Harrington to create a franchise model for EPIC upper cervical care to bring a new dimension to objective scientific and specific chiropractic care. In 2019, Dr. Pierce received the Impact Chiropractor of the Year Award from the ICA Upper Cervical Council, as well as a Leadership Recognition Award from Sherman College of Chiropractic.



REGENTS OF THE YEAR: **Dr. Jason and Robyn Sabo**

Dr. Jason W. Sabo, D.C., B.Sc., is a 2002 graduate of Northwestern College of Chiropractic and has been in practice for the past 18 years. Dr. Sabo is the founder of the T.I.C. Chiropractic System (Tonal Integrative Correction) Technique. Dr. Sabo and his wife and office manager, Robyn Sabo, R.D., B.Sc., PTS, FIS, co-own the highly successful Inside-Out Chiropractic Center in Edmonton, Alberta,

Canada. The Sabos seek to focus on meaningful relationships with all those who come into their lives. They accomplish this not only in their practice, but also through their efforts to mentor students and chiropractors alike. Sherman College is incredibly grateful to the Sabos for their longstanding kindness toward and generous support of the school.

The following individuals were also honored with 2020 awards:

ROAR Career Advisor of the Year

Jose Salgado, D.C.
R.S. Porter, D.C., '13

ROAR Student Leader of the Year

Nicole Mercado
Jeimmy Sanchez

Chiropractic Sherman Advocate of the Year

Rolando Rivera

Service to the Profession

Tyler Evans, D.C.

Service to Sherman College

Brian Dooley, D.C., '05
Ron Castellucci, D.C.

Rising Star

Kelly Wright, D.C., '17
Sarita Sharp, D.C., '17

Spirit of Sherman College

Princess Porter-Fowler, D.C., '01

Distinguished Service

Amy Spoelstra, D.C., '08

Community Champion

Rick Migliore of Merrill Lynch

To read complete articles about each award recipient, go to <https://tinyurl.com/LyceumAwards2020>.



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SHERMAN ONLINE CE

They say when the going gets tough, the tough get going. That's why when COVID-19 hit and everyone was cancelling CE seminars, Sherman College made it a priority to bring you affordable online CE as well as turning its annual Lyceum into a virtual experience.

If your state allows online CE or has made an exception to their online CE rules due to

COVID-19, we are here for you! We offer more than 80 hours of online CE content in varying topics for you to apply toward license renewal (approvals vary by state). Enjoy excellent content to improve the care you deliver for your patients in a convenient format from wherever you are.

We helped more than 1,500 chiropractors with online CE this spring – we can help you, too!

www.sherman.edu/online-ce



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CONTINUING EDUCATION